

Advertising Opportunities

Special Offer for **UK** Judo Coaches and
Tournament Directors

Koka Kids Junior Judo magazine is now read all over the world by young judoka, with over 10,000 readers in the UK, USA and Sweden.

Advertise your judo camp, open randori sessions, tournaments and gradings in our brand new JUDO EVENTS LISTINGS section.

Please take a look at these special rates only for **UK based** judo coaches and tournament directors.

Included in the price for a quarter page advert are 50 magazines (worth £150 at the RRT) or for the eighth page we will include 25 free magazines (worth £75.00). You can sell or give the magazines away and further promote your event.

We will also design your full colour advert free of charge (if you want). You will need to supply photographs and logos and text.

Advert Size	1 issue	FREE
Quarter pg	£150	50 mags
Eighth pg	£75	25 mags
<i>Prices in UK £ Sterling</i>		



UK Circulation

Koka Kids is sold through an extensive network of clubs and school judo classes throughout the UK.

In addition:

- Every British Judo Association affiliated coach receives a free copy of Koka Kids in at least one annual mail out.
- Koka Kids is an option to buy on the junior membership form for Judo Scotland members.

Global Circulation

Koka Kids is now the official junior judo magazine of both the United States Judo Association and the Swedish Judo Federation who sell individual and club subscriptions.

In addition:

- Every USJA affiliated club and coach receives Koka Kids every issue.
- Each new junior USJA member receives Koka Kids every issue as a part of their junior membership pack.
- Every Swedish Judo Federation affiliated club and coach receives Koka Kids every issue.

Book your space now! Contact nicola@kokakids.co.uk Tel 0044 208 123 5275